

# **GiveDirectly**

## **GIVEDIRECTLY, INC.**

### **Financial Statements**

*For the Years Ended December 31, 2021 and 2020*



**and**  
**Report Thereon**



**Reports Required in Accordance with**  
**the Uniform Guidance**

*For the Year Ended December 31, 2021*



GIVEDIRECTLY, INC.

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For the Years Ended December 31, 2021 and 2020

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of GiveDirectly, Inc.

### Report on the Audit of the Financial Statements

#### *Opinion*

We have audited the financial statements of GiveDirectly, Inc. (GiveDirectly), which comprise the statements of financial position as of December 31, 2021 and 2020, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of GiveDirectly as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### *Basis for Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS) and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of GiveDirectly and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### *Responsibilities of Management for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about GiveDirectly's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## ***Auditors' Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgement made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS and *Government Auditing Standards*, we

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of GiveDirectly's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt GiveDirectly's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with government regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

### ***Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of expenditures of federal awards, as required by Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the schedule of expenditures of federal awards is fairly stated, in all material respects, in relation to the financial statements as a whole.

### **Other Reporting Required by *Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated September 26, 2022, on our consideration of GiveDirectly's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of GiveDirectly's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering GiveDirectly's internal control over financial reporting and compliance.

*Marcum LLP*

Washington, DC  
September 26, 2022

**GIVEDIRECTLY, INC.**  
**STATEMENTS OF FINANCIAL POSITION**  
**December 31, 2021 and 2020**

	2021	2020
<b>ASSETS</b>		
Cash and cash equivalents	\$ 171,329,664	\$ 115,766,091
Investments	69,804,440	58,346,951
Contributions receivable, net	14,876,313	6,370,791
Accounts and interest receivable	3,643,678	327,858
Due from related party	3,640,025	2,401,218
Crypto assets held	3,493,017	-
Prepaid expenses and other assets	1,229,739	639,070
Inventory	538,167	355,343
Property and equipment, net	187,718	89,060
	\$ 268,742,761	\$ 184,296,382
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 3,982,236	\$ 2,090,511
Deferred revenue	2,875,314	4,704,074
Grants payable, net	59,994,700	34,459,319
	66,852,250	41,253,904
<b>Net Assets</b>		
Without donor restrictions	148,377,979	71,917,468
With donor restrictions	53,512,532	71,125,010
	201,890,511	143,042,478
<b>TOTAL NET ASSETS</b>		
	201,890,511	143,042,478
<b>TOTAL LIABILITIES AND NET ASSETS</b>		
	\$ 268,742,761	\$ 184,296,382

The accompanying notes are an integral part of these financial statements.

**GIVEDIRECTLY, INC.**  
**STATEMENTS OF ACTIVITIES**  
**For the Years Ended December 31, 2021 and 2020**

	2021			2020		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>SUPPORT AND REVENUES</b>						
Foundation contributions	\$ 4,303,788	\$ 9,335,212	\$ 13,639,000	\$ 4,046,866	\$ 117,590,732	\$ 121,637,598
Corporate contributions	4,345,344	1,808,262	6,153,606	6,962,692	3,452,287	10,414,979
Federated campaigns	10,059	-	10,059	7,249	-	7,249
Individual contributions	166,762,582	34,811,815	201,574,397	39,273,976	35,990,322	75,264,298
US Federal grants, foreign government and multilateral	14,900,207	6,157,078	21,057,285	9,383,102	129,542	9,512,644
Stock donations	1,753,036	5,039,621	6,792,657	1,797,804	84,521,297	86,319,101
Contributed goods and services	204,578	-	204,578	349,331	-	349,331
Investment income	3,622,416	-	3,622,416	1,664,937	-	1,664,937
Foreign currency transactions	2,677,311	-	2,677,311	903,518	-	903,518
Other income	17,031	-	17,031	423,118	-	423,118
Net assets released from restrictions:						
Satisfaction of purpose/time restrictions	74,764,466	(74,764,466)	-	184,766,016	(184,766,016)	-
<b>TOTAL SUPPORT AND REVENUES</b>	<b>273,360,818</b>	<b>(17,612,478)</b>	<b>255,748,340</b>	<b>249,578,609</b>	<b>56,918,164</b>	<b>306,496,773</b>
<b>EXPENSES</b>						
International poverty assistance	143,067,134	-	143,067,134	76,202,296	-	76,202,296
U.S. COVID assistance	43,608,847	-	43,608,847	147,076,832	-	147,076,832
Total Program Services	186,675,981	-	186,675,981	223,279,128	-	223,279,128
Supporting Services:						
Management and general	4,996,951	-	4,996,951	2,600,321	-	2,600,321
Fundraising	5,227,375	-	5,227,375	3,554,962	-	3,554,962
Total Supporting Services	10,224,326	-	10,224,326	6,155,283	-	6,155,283
<b>TOTAL EXPENSES</b>	<b>196,900,307</b>	<b>-</b>	<b>196,900,307</b>	<b>229,434,411</b>	<b>-</b>	<b>229,434,411</b>
CHANGE IN NET ASSETS	76,460,511	(17,612,478)	58,848,033	20,144,198	56,918,164	77,062,362
NET ASSETS, BEGINNING OF YEAR	71,917,468	71,125,010	143,042,478	51,773,270	14,206,846	65,980,116
NET ASSETS, END OF YEAR	<b>\$ 148,377,979</b>	<b>\$ 53,512,532</b>	<b>\$ 201,890,511</b>	<b>\$ 71,917,468</b>	<b>\$ 71,125,010</b>	<b>\$ 143,042,478</b>

The accompanying notes are an integral part of these financial statements.

**GIVEDIRECTLY, INC.**

**STATEMENT OF FUNCTIONAL EXPENSES**  
**For the Year Ended December 31, 2021**

	Program Services			Supporting Services			Total
	International Poverty Assistance	U.S. COVID Assistance	Total Program Services	Management and General	Fundraising	Total Supporting Services	
Direct grants	\$ 125,180,257	\$ 43,071,893	\$ 168,252,150	\$ -	\$ -	\$ -	\$ 168,252,150
Personnel costs	11,776,695	215,961	11,992,656	3,118,994	3,649,405	6,768,399	18,761,055
Telecom and software	1,606,009	42,260	1,648,269	284,516	245,134	529,650	2,177,919
Professional and service fees	911,327	160,452	1,071,779	490,985	470,795	961,780	2,033,559
Mobile money and banking	779,475	117,766	897,241	15,440	547,665	563,105	1,460,346
Crypto assets impairment expense	-	-	-	558,412	-	558,412	558,412
Occupancy	517,126	-	517,126	305,938	-	305,938	823,064
Travel	1,197,367	444	1,197,811	74,278	48,970	123,248	1,321,059
Donated goods and services	-	-	-	-	204,578	204,578	204,578
Subgrant expense	99,465	-	99,465	-	-	-	99,465
Equipment	435,926	71	435,997	23,288	2,506	25,794	461,791
Supplies	498,687	-	498,687	7,973	16,131	24,104	522,791
Insurance	9,794	-	9,794	89,309	-	89,309	99,103
Depreciation	55,006	-	55,006	7,841	2,482	10,323	65,329
Other expenses	-	-	-	19,977	39,709	59,686	59,686
<b>TOTAL EXPENSES</b>	<b><u>\$ 143,067,134</u></b>	<b><u>\$ 43,608,847</u></b>	<b><u>\$ 186,675,981</u></b>	<b><u>\$ 4,996,951</u></b>	<b><u>\$ 5,227,375</u></b>	<b><u>\$ 10,224,326</u></b>	<b><u>\$ 196,900,307</u></b>

The accompanying notes are an integral part of these financial statements.



GIVEDIRECTLY, INC.

STATEMENT OF FUNCTIONAL EXPENSES  
For the Year Ended December 31, 2020

	Program Services			Supporting Services			Total
	International Poverty Assistance	U.S. COVID Assistance	Total Program Services	Management and General	Fundraising	Total Supporting Services	
Direct grants	\$ 65,182,042	\$ 146,271,578	\$ 211,453,620	\$ -	\$ -	\$ -	\$ 211,453,620
Personnel costs	7,437,684	251,662	7,689,346	1,535,595	2,340,354	3,875,949	11,565,295
Telecom and software	996,406	3,110	999,516	172,437	245,182	417,619	1,417,135
Professional and service fees	628,327	142,366	770,693	428,509	168,866	597,375	1,368,068
Mobile money and banking	346,360	376,442	722,802	13,522	458,279	471,801	1,194,603
Occupancy	356,432	-	356,432	342,103	-	342,103	698,535
Travel	512,488	6,113	518,601	26,340	11,523	37,863	556,464
Donated goods and services	7,000	19,706	26,706	-	322,625	322,625	349,331
Subgrant expense	245,000	-	245,000	-	-	-	245,000
Equipment	234,242	-	234,242	3,772	1,599	5,371	239,613
Supplies	192,695	1,687	194,382	8,415	4,936	13,351	207,733
Insurance	8,527	-	8,527	46,615	-	46,615	55,142
Depreciation	44,511	-	44,511	5,859	1,390	7,249	51,760
Other expenses	10,582	4,168	14,750	17,154	208	17,362	32,112
<b>TOTAL EXPENSES</b>	<b>\$ 76,202,296</b>	<b>\$ 147,076,832</b>	<b>\$ 223,279,128</b>	<b>\$ 2,600,321</b>	<b>\$ 3,554,962</b>	<b>\$ 6,155,283</b>	<b>\$ 229,434,411</b>

The accompanying notes are an integral part of these financial statements.

**GIVEDIRECTLY, INC.**

**STATEMENTS OF CASH FLOWS**

**For the Years Ended December 31, 2021 and 2020**

	2021	2020
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in net assets	\$ 58,848,033	\$ 77,062,362
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	65,329	51,760
Realized (gain)/loss on investments	(107,620)	86,525
Unrealized gain on investments	(1,614,304)	(399,047)
Change in the present value discount for contributions receivable	726,199	(130,219)
Change in the present value discount for grants payable	335,856	127,058
Net gain on foreign currency translation	(208,102)	(423,118)
Crypto assets impairment	558,412	-
Crypto assets received as revenue	(30,786,419)	-
Changes in assets and liabilities:		
Contributions receivable	(9,231,721)	(2,161,379)
Accounts and interest receivable	(3,315,820)	123,731
Due from related party	(1,238,807)	(2,203,524)
Prepaid expenses and other assets	(590,669)	(53,187)
Inventory	(182,824)	(302,218)
Accounts payable and accrued expenses	1,891,725	1,709,662
Deferred revenue	(1,828,760)	1,896,383
Due to related party	-	(31,901)
Grants payable	25,199,525	15,593,220
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	<b>38,520,033</b>	<b>90,946,108</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of investments	(10,022,156)	(23,520,928)
Proceeds from sale of investments	286,591	19,991,511
Proceeds from disposal of crypto assets held	26,734,990	-
Proceeds from sale of property and equipment	-	7,901
Purchase of property and equipment	(163,987)	(52,429)
<b>NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES</b>	<b>16,835,438</b>	<b>(3,573,945)</b>
Effect of exchange rate changes on cash, net	208,102	423,118
<b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>	<b>55,563,573</b>	<b>87,795,281</b>
<b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>	<b>115,766,091</b>	<b>27,970,810</b>
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>\$ 171,329,664</b>	<b>\$ 115,766,091</b>
<b>NONCASH INVESTING ACTIVITIES</b>		
Stock donation contribution received	\$ (6,792,657)	\$ (86,319,101)
Investment	6,792,657	86,319,101
	<b>\$ -</b>	<b>\$ -</b>

The accompanying notes are an integral part of these financial statements.

# GIVEDIRECTLY, INC.

## NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

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### 1. Organization and Summary of Significant Accounting Policies

#### **Organization**

GiveDirectly, Inc. (GiveDirectly) is a not-for-profit organization incorporated on September 1, 2009, in the State of Massachusetts. GiveDirectly's mission is to reduce poverty by providing financial assistance directly to those in need. GiveDirectly offers a service that enables others to send cash transfers directly to people in need. GiveDirectly operates in the United States of America (U.S.), Kenya, Uganda, Rwanda, Liberia, Malawi, Mozambique, Togo, the Democratic Republic of the Congo (DRC), and Morocco.

With a focus on efficiency and using the latest available technology, GiveDirectly identifies households and informs them that they are eligible for a transfer, helps them register for a digital payments system, sends funds, and follows up with recipients post-transfer. Transfer sizes vary by project. GiveDirectly exclusively focuses on unconditional cash transfers; therefore, recipients are free to spend on what they need without restriction. Many of GiveDirectly's transfers are made as part of research projects designed to better understand how to optimize the use of cash transfers and answer questions posed by the policy world. Answering these questions help facilitate greater adoption of cash transfers as a policy tool.

GiveDirectly receives donations from private individuals, foundations and governments. Donations from individuals are distributed to recipient households and include the cost of enrolling and following up with households. Foundation grants may be distributed in a similar manner, or may be designated for a more specific use. GiveDirectly also receives federal grants as part of its work in Rwanda, Uganda, Liberia, Malawi, the DRC, and Morocco.

In 2020, GiveDirectly launched a large-scale cash response to the novel strain of coronavirus (COVID-19) pandemic in the U.S. and its operations in Africa. In the U.S., GiveDirectly partnered with Propel, the creator of Fresh EBT, an app that helps the Supplemental Nutrition Assistance Program (SNAP) and state-assisted recipients manage their benefits. Using Propel's zip-code level database of SNAP and state-assisted recipients, GiveDirectly was able to quickly vet and provide assistance to low-income families across the country and Puerto Rico. In six African countries of operation, GiveDirectly developed COVID-19 cash transfer programs to address challenges faced by recipients such as job loss, severe sickness/mortality, and widespread increases in poverty that stemmed from a global economic downturn. GiveDirectly was able to expand its COVID-19 cash transfers programs in the U.S. and African countries through partnerships with various institutional and high net worth donors.

#### **Basis of Presentation**

GiveDirectly prepares its financial statements on the accrual basis in accordance with accounting principles generally accepted in the United States of America (GAAP).

#### **Cash and Cash Equivalents**

GiveDirectly considers all highly liquid financial instruments with maturities of three months or less when purchased to be cash equivalents.

# GIVEDIRECTLY, INC.

## NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

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### 1. Organization and Summary of Significant Accounting Policies (continued)

#### **Contributions Receivable**

GiveDirectly uses the allowance method to record potentially uncollectible receivables. Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows if significant. The discounts on those amounts are computed using risk-adjusted interest rates appropriate for the expected term of the promise to give. Amortization of the discount is included in grants and contributions in the accompanying statements of activities.

#### **Property and Equipment and Related Depreciation and Amortization**

Acquisitions of furniture and equipment and eligible internal-use software and website development with an estimated useful life greater than a year and a cost greater than \$1,000 are capitalized at cost. Furniture, equipment, internal-use software and website development are being depreciated using the straight-line method over estimated useful lives of three to five years. Costs incurred in the development of internal-use software are expensed during the preliminary and post-implementation operation stages, including data conversion, training and maintenance costs. Costs incurred during the application development stage of software development are capitalized. Upon the retirement or disposal of assets, the cost and accumulated depreciation are eliminated from the accounts and the resulting gain or loss is included in revenue or expenses, as appropriate.

#### **Investments**

GiveDirectly invests in a professionally managed portfolio. Investments are reported at fair value. Investments in marketable equity securities, fixed income securities and mutual funds are stated at quoted market values. Investments in private equity funds are reported at fair value based on the net asset value (NAV) as determined by the external partnership or fund manager. Fair value is the price that would be received to sell an asset, or paid to transfer a liability through an orderly transaction between market participants at the measurement date. Purchases and sales are reflected on a trade date basis. Interest, dividends and realized gains or losses are recorded when earned. Changes in the fair value of the portfolio are recorded as unrealized gains or losses. Donated investments are recorded as contributions based on their fair value at the date of donation.

The investment objective for marketable equity securities, fixed income securities and mutual funds is to preserve capital while generating a modest return to support GiveDirectly's activities.

During 2020, GiveDirectly's investment in Segovia Technology was exchanged for holdings in two newly created companies, Tap-Tap-Send (TTS) and CAB Tech HoldCo Limited (CTHL). The shares of privately held stock are considered to be other investments, as such funds are not traded in an established active market with published values. The shares of privately held stock are equity investments without readily determinable fair value and are not qualified to account for under the equity method. GiveDirectly selects to account for these investments at cost minus impairment, if any, plus or minus changes resulting from observable price changes in orderly transactions for the identical or a similar investment of the same issuer.

# GIVEDIRECTLY, INC.

## NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

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### 1. Organization and Summary of Significant Accounting Policies (continued)

#### **Fair Value Measurement**

In accordance with the accounting standards for fair value measurement for those assets and liabilities that are measured at fair value on a recurring basis, GiveDirectly has categorized its applicable financial instruments into a required fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of the hierarchy, the categorization is based on the lowest-level input that is significant to the fair value measurement of the instrument.

Applicable financial assets and liabilities are categorized on the basis of inputs to the valuation techniques as follows:

Level 1 – Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that GiveDirectly has the ability to access.

Level 2 – Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable, either directly or indirectly, for substantially the full term of the asset or liability.

Level 3 – Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect management's own assumptions about the assumptions a market participant would use in pricing the asset or liability.

As of December 31, 2021 and 2020, only GiveDirectly's investments, as described in Note 5 of these financial statements, were measured at fair value on a recurring basis.

#### **Crypto assets held**

The crypto assets held by GiveDirectly are accounted for as intangible assets with indefinite useful lives, and are initially measured at the date of donation. Crypto assets accounted for as intangible assets are subject to impairment losses if the fair value of crypto assets decreases below the carrying value at any time during the period. The fair value is measured using the quoted price of the crypto asset at the time its fair value is being measured. Impairment expense is reflected in management and general expenses in the accompanying statement of activities. Impairment losses cannot be recovered for any subsequent increase in fair value until the sale or disposal of the asset.

#### **Classification of Net Assets**

The net assets of GiveDirectly are reported as follows:

- Net assets without donor restrictions represent the portion of expendable funds that are available for any purpose in performing the primary objectives of GiveDirectly at the discretion of GiveDirectly's management and the Board of Directors (the Board).

# GIVEDIRECTLY, INC.

## NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

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### 1. Organization and Summary of Significant Accounting Policies (continued)

#### **Classification of Net Assets (continued)**

- Net assets with donor restrictions represent funds that are specifically restricted by donors for use in various programs and/or for specific periods of time. These donor restrictions can be temporary in nature in that they will be met by actions of GiveDirectly or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated that the funds be maintained in perpetuity. As of December 31, 2021 and 2020, GiveDirectly had no net assets with donor restrictions that are required to be maintained in perpetuity.

#### **Revenue Recognition**

Federal government grants are conditional upon certain conditions being met and is recognized as these conditions are met. GiveDirectly reports amounts earned and spent within the same year under conditional awards as increases in net assets without donor restrictions.

Unconditional contributions revenue is recognized in the period in which the commitment is made. Contributions revenue is considered to be revenue and support without donor restrictions and available for general operations unless specifically restricted by the donor. GiveDirectly reports contributions revenue as revenue and support with donor restrictions if the contributions received have donor stipulations that limit the use of the donated funds. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Contributions revenue that is restricted by the donor is reported as net assets without donor restrictions if the restrictions expire in the same reporting period in which the contributions are recognized. Unconditional contributions received in the form of stock donations are recorded at fair value at the date of the unconditional contributions and then immediately converted to cash. Net assets for these contributions are based upon the presence or absence of donor imposed restrictions.

#### **Transactions in Foreign Currencies**

GiveDirectly conducts many of its programs through offices in foreign countries and, accordingly, transacts in the local currencies of those countries. These foreign currency transactions are translated into U.S. dollars at the appropriate exchange rates when each transaction is executed. The resulting gain or loss is reflected in the accompanying statements of activities as net foreign currency transaction gains or losses. The U.S. dollar is considered the functional and reporting currency of GiveDirectly.

#### **Contributed Services and Goods**

GiveDirectly records contributed services at fair value when: (a) the services create or enhance nonfinancial assets, or (b) the services would have been purchased if not provided by contribution, require specialized skills, and are provided by individuals possessing those skills. GiveDirectly had service contributions in the United States related primarily to domestic operations (e.g., advertising, website support and development). GiveDirectly reports all contributed goods at fair value as estimated by management based on donor-provided value and comparable fair value.

# GIVEDIRECTLY, INC.

## NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

### 1. Organization and Summary of Significant Accounting Policies (continued)

#### **Functional Allocation of Expenses**

Costs associated with providing GiveDirectly's programs and other activities have been summarized on a functional basis in the statements of activities, which includes all expenses incurred during each year. The statements of functional expenses present expenses by function and natural classification. Some categories of expense are attributable to more than one activity and require allocation, applied on a consistent basis. Salaries and benefits are allocated on the basis of employee time records. Other expenses are assigned directly to specific activities as expenditures are made.

#### **Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

### 2. Inventory

GiveDirectly provides cell phones to some recipients to facilitate their enrollment in a payments platform. Phones that have not yet been distributed to recipients are GiveDirectly's only inventory item. Inventory on hand was \$538,167 and \$355,343 at December 31, 2021 and 2020, respectively. Inventory is reported at net realizable value on a first-in, first-out basis.

### 3. Contributions Receivable

GiveDirectly has received promises to give from donors as of December 31, 2021 and 2020, that will be received over the course of the next several years.

The table below breaks down the contributions receivable by the timeframe in which they will be received. Contributions to be received in over 12 months have been discounted to reflect net present value. Contributions receivable, net at December 31, 2021 and 2020, are deemed fully collectible and due as follows:

	<u>2021</u>	<u>2020</u>
Due within one year	\$ 13,256,067	\$ 4,145,261
Due in one to five years	<u>1,759,999</u>	<u>2,448,333</u>
Total Grants and Contributions Receivable	15,016,066	6,593,594
Less: Present Value Component (4.0 – 4.5%)	<u>(139,753)</u>	<u>(222,803)</u>
Grants and Contributions Receivable, Net	<u>\$ 14,876,313</u>	<u>\$ 6,370,791</u>

## GIVEDIRECTLY, INC.

### NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

#### 3. Contributions Receivable (continued)

Contributions receivable represent amounts due from government agencies and private foundations and donors. Some of the contributions received are conditional upon certain conditions being met. During the years ended December 31, 2021 and 2020, GiveDirectly recognized approximately \$22,173,500 and \$12,300,000, respectively, under these conditional grants. As of December 31, 2021 and 2020, amounts totaling approximately \$22,630,000 and \$32,400,000, respectively, had not yet been recognized under the agreements as the conditions had not been substantially met.

Of the conditional grants not yet recognized as of the year ended December 31, 2021, \$409,700 relate to donations made from the IKEA Foundation.

The IKEA "Investment-sized unconditional cash transfers to refugees in Nairobi", G-1710-00950 with a project period of October 2021 through March 2023 was awarded for \$1,097,243 in 2021. During 2021, \$987,518 was received in cash receipts and recognized as revenue for the project. As of December 31, 2021, the remaining \$109,700 is outstanding as the conditions have not yet been substantially met by GiveDirectly.

The IKEA "Cash Transfers for refugee scale up", G-1710-00950, with a project period of December 2019 through November 2022, was awarded for \$4,650,713. During 2021, \$150,713 was received and recognized as revenue for the project. As of December 31, 2021, there are no outstanding commitments from IKEA on this project.

The IKEA "Large Cash Grants for Urban Refugees in Kampala", G-19080-01390, with project period of December 2019 through November 2023, was awarded for \$800,000 in 2019. During 2021 and 2020, there were no cash receipts or revenue recognized. As of December 31, 2021 \$300,000 is an outstanding commitment from IKEA as the conditions have not yet been substantially met by GiveDirectly.

Global Innovation Fund awarded GiveDirectly a \$2,100,000 grant in June 2019. In 2019, \$1,200,000 of the grant was received, recognized as revenue, and expended. In 2020, \$800,000 of the grant was received, recognized as revenue, and expended. As of December 31, 2021, the remaining \$100,000 is outstanding as the conditions have not yet been substantially met by GiveDirectly.

#### 4. Property and Equipment and Related Depreciation

GiveDirectly held the following property and equipment as of December 31, 2021 and 2020:

	<u>2021</u>	<u>2020</u>
Computer hardware and equipment	\$ 186,641	\$ 119,444
Furniture and fixtures	<u>196,820</u>	<u>110,672</u>
Total Property and Equipment	383,461	230,116
Less: Accumulated Depreciation	<u>(195,743)</u>	<u>(141,056)</u>
Property and Equipment, Net	<u>\$ 187,718</u>	<u>\$ 89,060</u>



**GIVEDIRECTLY, INC.**

**NOTES TO FINANCIAL STATEMENTS**  
**For the Years Ended December 31, 2021 and 2020**

4. Property and Equipment and Related Depreciation (continued)

Depreciation and amortization expense for the years ended December 31 2021 and 2020, was \$65,329 and \$51,760, respectively.

5. Investments and Fair Value Measurement

The following table summarizes GiveDirectly's investments measured at fair value on a recurring basis as of December 31, 2021 and 2020, aggregated by the fair value hierarchy level with which those measurements were made:

	2021 <u>Fair Value</u>	Quoted Prices in Active Markets for Identical Assets <u>(Level 1)</u>	Significant Other Observable Inputs <u>(Level 2)</u>	Significant Unobservable Inputs <u>(Level 3)</u>
Equities	\$ 2,214,276	\$ 2,214,276	\$ -	\$ -
Mutual funds	3,505,812	3,505,812	-	-
U.S. government and government agencies obligations	\$ 45,860,955	\$ -	\$ 45,860,955	\$ -
Foreign government and government agencies obligations	<u>10,468,667</u>	<u>-</u>	<u>10,468,667</u>	<u>-</u>
Total Investments Measured at Fair Value	62,049,710	<u>\$ 5,720,088</u>	<u>\$ 56,329,622</u>	<u>\$ -</u>
Private investment fund <sup>(a)</sup>	5,190,750			
Private held stocks <sup>(b)</sup>	<u>2,563,980</u>			
Total	<u>\$ 69,804,440</u>			

(a) These investments are measured at NAV or its equivalent as a practical expedient and have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the statement of financial position.

(b) The investment in privately held stocks includes common stocks of private companies and are valued at cost minus impairment, if any, plus or minus changes resulting from observable price changes in orderly transactions for the identical or a similar investment of the same issuer. There was no impairment in the current year.

GiveDirectly has included in the tables below the category, fair value, redemption frequency and redemption notice period for those assets whose fair value is estimated using NAV per share or its equivalent for which fair value is not readily determinable as of December 31, 2021. For GiveDirectly, such investments include private equity investment fund.

**GIVEDIRECTLY, INC.**

**NOTES TO FINANCIAL STATEMENTS**  
**For the Years Ended December 31, 2021 and 2020**

5. Investments and Fair Value Measurement (continued)

The following table sets forth a summary of GiveDirectly's investments with a reported NAV as of December 31, 2021:

<u>Investment Type</u>	<u>Fair Value</u>	<u>Redemption Frequency</u>	<u>Notice Period (Days)</u>
Private equity fund	\$ 5,190,750	N/A	-
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
	2020 <u>Fair Value</u>	<u>(Level 1)</u>	<u>(Level 2)</u>
Equities	\$ 2,030,555	\$ 2,030,555	\$ -
Mutual funds	3,016,260	3,016,260	-
U.S. government and government agencies obligations	44,828,393	-	44,828,393
Foreign government and government agencies obligations	<u>8,084,713</u>	<u>-</u>	<u>8,084,713</u>
Total Investments Measured at Fair Value	57,959,921	<u>\$ 5,046,815</u>	<u>\$ 52,913,106</u>
Private held stocks <sup>(b)</sup>	<u>387,030</u>		<u>\$ -</u>
Total	<u>\$ 58,346,951</u>		

GiveDirectly used the following methods and significant assumptions to estimate fair value for assets recorded at fair value:

*Equities and mutual funds* – Valued at the closing price reported in the active market in which the individual securities are traded.

*U.S. and foreign government and government agencies obligations* – Valued based on current yields, the securities' terms and conditions, and market activity. Information used includes market sources, credit information, observed market movement and sector news.

Privately held stocks consist of 921,000 shares of stock in CTHL and TTS, related parties described in greater detail in Note 11.

**GIVEDIRECTLY, INC.**

**NOTES TO FINANCIAL STATEMENTS**  
**For the Years Ended December 31, 2021 and 2020**

6. Grants Payable

Grants payable represents outstanding commitments to recipients for future cash transfers. The full grant is recognized when the recipient passes through the entire enrollment process. Grants payable are drawn down as the transfers are made to recipients. Grants payable that are expected to be paid in future years are recorded at fair value based on the present value of expected future payments. Most grants payable at December 31, 2021 and 2020, are expected to be paid within 12 months. However, the Basic Income campaign, which is part of the Kenya Campaigns, is structured such that recipients will receive monthly funds over the course of 2-12 years. Grants payable at December 31, 2021 and 2020, were as follows:

	2021	2020
Kenya Campaigns	\$ 23,482,963	\$ 22,594,706
Rwanda Campaigns	7,688,909	2,587,690
DRC Campaigns	7,592,089	737,950
Liberia Campaigns	7,523,802	1,377,477
Uganda Campaigns	6,585,379	5,557,946
Morocco Campaigns	4,600,336	-
Malawi Campaigns	4,133,842	2,591,187
Mozambique Campaigns	566,156	-
Togo Campaigns	-	1,526,993
Total Grants Payable	62,173,476	36,973,949
Less: Fair Value Adjustment (4.5%)	(2,178,776)	(2,514,630)
Grants Payable, Net	\$ 59,994,700	\$ 34,459,319

7. Net Assets

**Net Assets With Donor Restrictions**

At December 31, 2021 and 2020, net assets with donor restriction were restricted for the following purposes:

	2021	2020
Liberia campaigns	\$ 12,834,764	\$ 2,548,719
Malawi campaigns	11,030,181	-
Georgia guaranteed income	10,802,078	-
Refugees assistance	8,744,505	9,108,614
MobileAid	5,605,421	-
Kenya campaigns	1,257,828	6,486,728
International Covid response	1,192,501	2,543,157
Basic income	1,036,170	-
US Covid response	-	44,006,202
US poverty assistance	320,901	-
Disaster relief	688,183	684,666
Togo campaigns	-	5,746,924
Total Net Assets With Donor Restrictions	\$ 53,512,532	\$ 71,125,010

**GIVEDIRECTLY, INC.**

**NOTES TO FINANCIAL STATEMENTS**  
**For the Years Ended December 31, 2021 and 2020**

7. Net Assets (continued)

**Net Assets Without Donor Restrictions**

Net assets without donor restrictions are comprised of the following two categories:

- Board-designated funds for a specific purpose
- Undesignated funds

The Board explicitly designates unrestricted donations for particular programs and activities. The Board has also set a policy such that funds donated without any specific indication as to use, or funds given through GiveDirectly's website where the only options presented to donors are related to cash transfer programming, are spent on recipient transfers and the associated delivery costs. These funds, referred to as Pending Allocation, are treated as without donor restricted donations until the point at which the Board explicitly designates the funds to a specific program. At December 31, 2021 and 2020, there were:

- Net assets designated for specific campaigns in Kenya, Uganda, and Rwanda, Liberia, Malawi, DRC, Morocco, Mozambique and the U.S.
- Net assets designated for use in fundraising.
- Net assets held in reserve to enable GiveDirectly to fund 18 months' salary for key personnel.

Undesignated funds are funds received with no donor restriction which the Board has not applied self-imposed restrictions.

	2021	2020
Without donor restrictions:		
Designated by the Board (for purpose)	\$ 71,607,815	\$ 29,904,278
Undesignated	76,770,164	42,013,190
Total Net Assets Without Donor Restrictions	\$148,377,979	\$ 71,917,468

GiveDirectly's governing board has designated from net assets without donor restrictions of \$71,607,815 and \$29,904,278, respectively, for the following purposes at December 31, 2021 and 2020:

	2021	2020
Uganda campaigns	\$ 14,105,406	\$ 4,146,538
MobileAid	12,000,000	-
Malawi campaigns	8,690,545	1,050,256
Salary reserves	9,122,000	4,022,000
Fundraising	6,738,090	1,171,055
International Humanitarian Response	5,997,473	1,000,000
Morocco campaigns	4,066,885	6,021,163

**GIVEDIRECTLY, INC.**

**NOTES TO FINANCIAL STATEMENTS**  
**For the Years Ended December 31, 2021 and 2020**

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7. Net Assets (continued)

**Net Assets Without Donor Restrictions (continued)**

	<u>2021</u>	<u>2020</u>
Mozambique campaigns	\$ 2,677,318	\$ -
Kenya campaigns	2,724,887	5,161,338
Rwanda campaigns	2,353,536	1,169,093
Innovation fund	1,491,385	1,500,000
Liberia campaigns	1,280,842	2,067,816
DRC campaigns	359,448	2,295,019
United States campaigns	-	300,000
Total	<u>\$ 71,607,815</u>	<u>\$ 29,904,278</u>

8. Commitments and Risks

**Concentration of Credit Risk**

GiveDirectly's cash and cash equivalents are composed of amounts in accounts at various financial institutions. While the amount, at times, exceeds the amount guaranteed by the Federal Deposit Insurance Corporation (FDIC) and, therefore, bears some risk, GiveDirectly has not experienced, nor does it anticipate, any loss of funds. As of December 31, 2021 and 2020, the amount in excess of the FDIC insured limit was approximately \$147,750,000 and \$92,500,000, respectively. As of December 31, 2021 and 2020, GiveDirectly maintained approximately \$22,589,000 and \$22,400,000, in accounts at non-U.S. financial institutions.

**Concentration of Risk**

For the year ended December 31, 2021, GiveDirectly received contributions of approximately \$50,000,000 from one donor, which represents 20% of the total revenue and support recognized. For the year ended December 31, 2020, GiveDirectly received contributions of approximately \$75,000,000 from one donor, which represents 24% of the total revenue and support recognized.

**Foreign Operations**

GiveDirectly has operations in Kenya, Uganda, Rwanda, Liberia, Malawi, Mozambique, the DRC, Morocco, Togo and the United Kingdom (UK) for the purpose of providing direct transfers to the extremely poor. The future results of these programs could be adversely affected by a number of potential factors, such as currency devaluations or changes in the political climate.

As of December 31, 2021 and 2020, GiveDirectly had cash, investments and net property and equipment in these countries totaling \$32,021,804 and \$28,284,097, respectively, representing approximately 12% and 15% of GiveDirectly's total assets as of December 31, 2021 and 2020, respectively.

# GIVEDIRECTLY, INC.

## NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

### 8. Commitments and Risks (continued)

#### **Compliance Audit**

GiveDirectly has received federal and non-federal grants that are subject to review, audit and adjustment by various federal and non-federal agencies for qualified expenses charged to the grants. Such audits could lead to requests for reimbursement to the federal agencies for any expenditures or claims disallowed under the terms of the agreements. The amount of expenditures which may be disallowed by the federal and non-federal agencies cannot be determined at this time, although GiveDirectly expects such amounts, if any, to be insignificant. In terms of specific grant closeouts, on a cumulative basis as of December 31, 2021, GiveDirectly received funds from the Foreign Commonwealth Development Office (FCDO) totaling \$6,541,156 and disbursed \$6,430,029 through operations. GiveDirectly refunded FCDO the balance of \$111,127 in August 2021.

#### **Operating Lease Commitments**

Prior to July 2019, GiveDirectly had a semi-annual lease with Segovia, which rented office space in a co-working location in New York City, New York, U.S. The Segovia semi-annual lease was terminated June 2019 and GiveDirectly entered into a lease with the co-working location ending June 2021, and was extended through December 31, 2021. GiveDirectly has also leased office space under cancellable leases in most of the countries it operates in, the last of which expires in December 2023. Total rent expense for the years ended December 31, 2021 and 2020, was \$599,745 and \$591,507, respectively.

### 9. Availability and Liquidity

GiveDirectly regularly monitors liquidity required to meet its annual operating needs and other contractual commitments, while also striving to preserve the principal and return on the investment of its funds. As of December 31, 2021 and 2020, GiveDirectly's financial assets available within one year of the statement of financial position date for general expenditures were as follows:

	<u>2021</u>	<u>2020</u>
Cash and cash equivalents	\$170,899,965	\$115,766,091
Accounts and interest receivable	3,643,678	327,858
Due from related party	3,640,025	2,401,218
Contributions receivable, current portion	13,256,067	4,145,261
Investments	<u>62,436,739</u>	<u>58,346,951</u>
Total Financial Assets Available Within One Year	253,876,474	180,987,379
Less:		
Amounts unavailable for general expenditures within one year due to donor restriction with purpose restrictions	(53,512,532)	(71,125,010)

## GIVEDIRECTLY, INC.

### NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

#### 9. Availability and Liquidity (continued)

(continued)

Amounts unavailable for general expenditures within one year due to board designation, excluding salary reserve	<u>\$ (62,485,815)</u>	<u>\$ (25,882,278)</u>
Financial Assets Available to Meet General Expenditures Within One Year	<u>\$ 137,878,127</u>	<u>\$ 83,980,091</u>

GiveDirectly has various sources of liquidity at its disposal, including cash and cash equivalents and investments, which are available for general expenditures, liabilities and other obligations as they come due. Management is focused on sustaining the financial liquidity of GiveDirectly throughout the year. This is accomplished through monitoring and reviewing GiveDirectly's cash flow needs on a regular basis. As a result, management is aware of GiveDirectly's cash flow needs and is, therefore, able to ensure that there is cash available to meet current liquidity needs.

#### 10. Income Taxes

GiveDirectly is exempt from the payment of income taxes under Sections 501(c)(3) of the Internal Revenue Code. As such, the organization is taxed only on their net unrelated business income. No provision for income taxes is required for the years ended December 31, 2021 and 2020, as the organization had no net unrelated business income. In addition, some of the foreign operations of GiveDirectly are subject to local income tax in the jurisdictions in which they operate.

GiveDirectly follows the authoritative guidance relating to accounting for uncertainty in income taxes included in Financial Accounting Standards Board Accounting Standards Codification Topic 740, *Income Taxes*. These provisions provide consistent guidance for the accounting for uncertainty in income taxes recognized in an entity's financial statements and prescribe a threshold of "more likely than not" for recognition and derecognition of tax positions taken or expected to be taken in a tax return. GiveDirectly performed an evaluation of uncertainty in income taxes for the years ended December 31, 2021 and 2020, and determined that there were no matters that would require recognition in the financial statements or that may have any effect on its tax-exempt status. As of December 31, 2021 and 2020, the statute of limitations remained open with the U.S. federal jurisdiction or the various states and local jurisdictions in which GiveDirectly files tax returns. However, no examinations are currently pending or in progress. It is GiveDirectly's policy to recognize interest and/or penalties related to uncertainty in income taxes, if any, in interest or income tax expense.

#### 11. Related Party Transactions

Segovia Technology Co. (Segovia) was formed by two common Board members and co-founders of GiveDirectly. Segovia builds software to manage the logistics of payments distribution in the developing world, so that governments, non-profits and others can more effectively implement cash transfers and other social protection programs.

## GIVEDIRECTLY, INC.

### NOTES TO FINANCIAL STATEMENTS For the Years Ended December 31, 2021 and 2020

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#### 11. Related Party Transactions (continued)

Effective March 16, 2015, GiveDirectly purchased 921,500 shares of Segovia common stock at \$0.0001 par value per share, leading to an aggregate purchase price of \$92.15. GiveDirectly acquired the shares for a nominal cash contribution, as is standard practice for the distribution of initial shares of a new company. GiveDirectly transferred voting rights in these shares back to two proxyholders who are founders of Segovia, as part of an arrangement in which those founders donated economic interest in those shares to GiveDirectly but retained voting rights.

On March 26, 2019, Segovia and Crown Agents Bank (CAB) agreed to merge, forming CTHL and spinning out of a part of Segovia as a separate company, TTS. As part of the merger and spin off, GiveDirectly's shares in Segovia were exchanged for 202,681 shares in CTHL and 921,500 shares in TTS. Independent valuations were performed on each of these entities. For the years ended December 31, 2021 and 2020, the CTHL/TTS investment was valued at \$2,563,980 and \$387,030, respectively.

As part of the merger, Segovia became a subsidiary company of CTHL and continues to provide payment gateway and technology platform services to businesses. In 2021, GiveDirectly stopped using the technology platform services provided by Segovia. Segovia charges GiveDirectly a fixed percentage of grant transfers for software services. For the years ended December 31, 2021 and 2020, Segovia software expenses totaled \$0 and \$54,501, respectively and have been reflected in program services on the statements of activities. Segovia also charges GiveDirectly a sending fee for each transfer distributed to each recipient through their payment gateway. For the years ended December 31, 2021 and 2020, Segovia sending fees totaled \$533,029 and \$276,667, respectively and have been reflected in program services on the statement of activities.

During 2021 and 2020, Segovia also shared one employee with GiveDirectly, who provided administrative support. For the years ended December 31, 2021 and 2020, a salary allocation for this employee of \$36,756 was billed to Segovia by GiveDirectly, of which \$3,063 was unpaid as of December 31, 2021 and 2020, respectively. The unpaid portion is included in the accompanying statements of financial position as due from related party.

In 2017, GiveDirectly began using Segovia's payment gateway for delivery of cash transfers to the recipients in East Africa. For the years ended December 31, 2021 and 2020, the amount of funds that GiveDirectly held with Segovia that had not yet been disbursed by Segovia to the recipients totaled \$3,636,962 and \$2,398,155, respectively. These amounts are included in the accompanying statements of financial position as due from related party.

Effective October 28, 2015, an entity was established in the United Kingdom (GiveDirectly UK) for the purpose of fundraising in the United Kingdom for the prevention or relief of poverty anywhere in the world. GiveDirectly does not control or direct any of the activities of GiveDirectly UK. However, the Chairman for 2020 and the first seven months of 2021 and co-founder of GiveDirectly is one of several members of the Board of Directors of GiveDirectly UK. During 2021 and 2020, GiveDirectly received \$3,711,527 and \$2,770,916, respectively, from GiveDirectly UK.



**GIVEDIRECTLY, INC.**

**NOTES TO FINANCIAL STATEMENTS**  
**For the Years Ended December 31, 2021 and 2020**

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11. Related Party Transactions (continued)

On December 21, 2016, GiveDirectly was registered under the Companies Act 2006 as having established a UK establishment in the United Kingdom. This is a branch of GiveDirectly and a separate entity from GiveDirectly UK, and consists of five UK employees involved primarily in fundraising and programmatic operational work. The assets, liabilities, revenue, and expenses associated with the UK entity are included in these financial statements.

12. Reclassifications

Certain 2020 amounts have been reclassified for comparative purposes to conform to the 2021 presentation.

13. Subsequent Events

In preparing these financial statements, GiveDirectly has evaluated events and transactions, for potential recognition or disclosure, through September 26, 2022, the date the financial statements were available to be issued. There were no subsequent events identified that require recognition or disclosure in the financial statements.

**INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER  
FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON  
AN AUDIT OF FINANCIAL STATEMENTS PERFORMED  
IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS**

To the Board of Directors of GiveDirectly, Inc.

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of GiveDirectly, Inc. (GiveDirectly), which comprise the statement of financial position as of December 31, 2021, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated September 26, 2022.

***Internal Control Over Financial Reporting***

In planning and performing our audit of the financial statements, we considered GiveDirectly's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of GiveDirectly's internal control. Accordingly, we do not express an opinion on the effectiveness of GiveDirectly's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of GiveDirectly's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

### ***Compliance and Other Matters***

As part of obtaining reasonable assurance about whether GiveDirectly's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

### ***Purpose of This Report***

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of GiveDirectly's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering GiveDirectly's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*Marcum LLP*

Washington, DC  
September 26, 2022

**INDEPENDENT AUDITORS' REPORT ON COMPLIANCE FOR EACH  
MAJOR FEDERAL PROGRAM AND ON INTERNAL CONTROL OVER  
COMPLIANCE REQUIRED BY THE UNIFORM GUIDANCE**

To the Board of Directors of GiveDirectly, Inc.

**Report on Compliance for Each Major Federal Program**

***Opinion on Each Major Federal Program***

We have audited GiveDirectly, Inc.'s (GiveDirectly) compliance with the types of compliance requirements identified as subject to audit in the OMB *Compliance Supplement* that could have a direct and material effect on each of GiveDirectly's major federal program for the year ended December 31, 2021. GiveDirectly's major federal program is identified in the summary of auditors' results section of the accompanying schedule of findings and questioned costs.

In our opinion, GiveDirectly complied, in all material respects, with the compliance requirements referred to above that could have a direct and material effect on its major federal program for the year ended December 31, 2021.

***Basis for Opinion on Each Major Federal Program***

We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America (GAAS); the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States (*Government Auditing Standards*); and the audit requirements of Title 2 U.S. Code of Federal Regulations Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance). Our responsibilities under those standards and the Uniform Guidance are further described in the Auditors' Responsibilities for the Audit of Compliance section of our report.

We are required to be independent of GiveDirectly and to meet our other ethical responsibilities, in accordance with relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion on compliance for each major federal program. Our audit does not provide a legal determination of GiveDirectly's compliance with the compliance requirements referred to above.

***Responsibilities of Management for Compliance***

Management is responsible for compliance with the requirements referred to above and for the design, implementation, and maintenance of effective internal control over compliance with the requirements of laws, statutes, regulations, rules and provisions of contracts or grant agreements applicable to GiveDirectly's federal program.

## ***Auditors' Responsibilities for the Audit of Compliance***

Our objectives are to obtain reasonable assurance about whether material noncompliance with the compliance requirements referred to above occurred, whether due to fraud or error, and express an opinion on GiveDirectly's compliance based on our audit. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS, *Government Auditing Standards*, and the Uniform Guidance will always detect material noncompliance when it exists. The risk of not detecting material noncompliance resulting from fraud is higher than for that resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Noncompliance with the compliance requirements referred to above is considered material, if there is a substantial likelihood that, individually or in the aggregate, it would influence the judgment made by a reasonable user of the report on compliance about GiveDirectly's compliance with the requirements of each major federal program as a whole.

In performing an audit in accordance with GAAS, *Government Auditing Standards*, and the Uniform Guidance, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material noncompliance, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding GiveDirectly's compliance with the compliance requirements referred to above and performing such other procedures as we considered necessary in the circumstances.
- Obtain an understanding of GiveDirectly's internal control over compliance relevant to the audit in order to design audit procedures that are appropriate in the circumstances and to test and report on internal control over compliance in accordance with the Uniform Guidance, but not for the purpose of expressing an opinion on the effectiveness of GiveDirectly's internal control over compliance. Accordingly, no such opinion is expressed.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and any significant deficiencies and material weaknesses in internal control over compliance that we identified during the audit.

### **Report on Internal Control Over Compliance**

*A deficiency in internal control over compliance* exists when the design or operation of a control over compliance does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, noncompliance with a type of compliance requirement of a federal program on a timely basis. *A material weakness in internal control over compliance* is a deficiency, or a combination of deficiencies, in internal control over compliance, such that there is a reasonable possibility that material noncompliance with a type of compliance requirement of a federal program will not be prevented, or detected and corrected, on a timely basis. *A significant deficiency in internal control over compliance* is a deficiency, or a combination of deficiencies, in internal control over compliance with a type of compliance requirement of a federal program that is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over compliance was for the limited purpose described in the Auditors' Responsibilities for the Audit of Compliance section above and was not designed to identify all deficiencies in internal control over compliance that might be material weaknesses or significant deficiencies in internal control over compliance. Given these limitations, during our

audit we did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses, as defined above. However, material weaknesses or significant deficiencies in internal control over compliance may exist that were not identified.

Our audit was not designed for the purpose of expressing an opinion on the effectiveness of internal control over compliance. Accordingly, no such opinion is expressed.

The purpose of this report on internal control over compliance is solely to describe the scope of our testing of internal control over compliance and the results of that testing based on the requirements of the Uniform Guidance. Accordingly, this report is not suitable for any other purpose.

*Marcum LLP*

Washington, DC  
September 26, 2022

GIVEDIRECTLY, INC.

SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS  
For the Year Ended December 31, 2021

<u>Federal Grantor/Pass-Through Grantor/Program or Cluster Title</u>	<u>Assistance Listing Number</u>	<u>Pass-Through Entity Identifying Number</u>	<u>Passed Through to Subrecipients</u>	<u>Federal Expenditures</u>
<b>U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT</b>				
USAID Foreign Assistance for Programs Overseas	98.001	-	\$ -	\$ 3,079,294
COVID-19 - USAID Foreign Assistance for Programs Overseas	98.001	-	-	<u>11,820,913</u>
<b>TOTAL EXPENDITURES OF FEDERAL AWARDS</b>			<u>\$ -</u>	<u>\$ 14,900,207</u>

See accompanying notes to this schedule.

**GIVEDIRECTLY, INC.**

**NOTES TO SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS  
For the Year Ended December 31, 2021**

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1. Basis of Presentation

The accompanying schedule of expenditures of federal awards (SEFA) includes the federal award activity of GiveDirectly under programs of the federal government for the year ended December 31, 2021. The information on the SEFA is presented in accordance with the requirements of Title 2 U.S. *Code of Federal Regulations* Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance). Because the SEFA presents only a selected portion of the operations of GiveDirectly, it is not intended to and does not present the financial position, changes in net assets, or cash flows of GiveDirectly.

2. Summary of Significant Accounting Policies

Expenditures reported on the SEFA are reported on the accrual basis of accounting. Such expenditures are recognized following the cost principles contained in the Uniform Guidance, wherein certain types of expenditures are not allowable or are limited as to reimbursement.

3. Indirect Cost Rate

GiveDirectly has elected to use the 10% de minimis indirect cost rate allowed under the Uniform Guidance.



**GIVEDIRECTLY, INC.**

**SCHEDULE OF FINDINGS AND QUESTIONED COSTS  
For the Year Ended December 31, 2021**

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**SECTION I – SUMMARY OF AUDITORS’ RESULTS**

***Financial Statements***

Type of auditors’ report issued on whether the financial statements were prepared in accordance with GAAP:

***Unmodified***

Internal control over financial reporting:

Material weakness(es) identified?

\_\_\_\_\_ Yes      X   No

Significant deficiency(ies) identified?

\_\_\_\_\_ Yes      X   None Reported

Noncompliance material to financial statements noted?

\_\_\_\_\_ Yes      X   No

***Federal Awards***

Internal control over major federal programs:

Material weakness(es) identified?

\_\_\_\_\_ Yes      X   No

Significant deficiency(ies) identified?

\_\_\_\_\_ Yes      X   None Reported

Type of auditors’ report issued on compliance for major federal programs:

***Unmodified***

Any audit findings disclosed that are required to be reported in accordance with 2 CFR, 200 516(a)?

\_\_\_\_\_ Yes      X   No

Identification of major federal programs:

<u>Name of Federal Program or Cluster</u>	<u>Assistance Listing Number</u>
USAID Foreign Assistance for Programs Overseas	98.001

Dollar threshold used to distinguish between Type A and Type B programs:    \$   750,000  

Auditee qualified as a low-risk auditee?      X   Yes    \_\_\_\_\_ No

**GIVEDIRECTLY, INC.**

**SCHEDULE OF FINDINGS AND QUESTIONED COSTS  
For the Year Ended December 31, 2021**

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(continued)

**SECTION II – FINANCIAL STATEMENT FINDINGS**

None required to be reported.

**SECTION III – FEDERAL AWARD FINDINGS AND QUESTIONED COSTS**

None required to be reported.

**SECTION IV – SUMMARY OF PRIOR AUDIT FINDINGS**

**Financial Statement Audit Findings**

None required to be reported.

**Major Federal Award Programs Audit Findings and Questioned Costs**

None required to be reported.